

Sagar M

Digital Marketing Producer
Mangaluru, India

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Summary

With a BCA degree from SDM College of Business Management, I have cultivated my skills in digital marketing and graphic design. Currently serving as a digital marketing producer at Invenger, a prominent IT company, I excel in creating and implementing campaigns to generate traffic and leads. My expertise extends to website design, social media management, and logo design. I thrive on collaborating with teams and stakeholders to achieve tangible results and leave a lasting impression on our target audience. As a passionate Digital Marketing Producer and Manager, I bring expertise in crafting compelling campaigns and driving engagement for dynamic teams.

Experience

Digital Marketing Producer

Invenger Technologies Private Limited - Mangaluru, Karnataka, India

Sep 2022 — Current

Digital Marketing Manager

Matha Education - Mangaluru, Karnataka, India

Dec 2018 — Sep 2022

Education

SDM College of Business Management — Mangalore | Bachelor of Computer Applications (BCA)
Jan 2017 to 2019

Brilliant College Of Education | Pre-university course (PUC)
Jun 2017 to 2019

Holy Cross School | Secondary School Leaving Certificate (SSLC)
Mar 2014 to 2016

Skills

SEO • Pay-Per-Click • Content Management Systems • Graphic Designing • Web Designing • Social Media Marketing

Certifications and Licenses

UI/UX Course completion from Golden Gate University, Digital Marketing from Google Digital Garage, AWS Certified Alexa Skill Builder – Speciality from Amazon Web Services (AWS)